

Be First to Market with Shorter Packaging Lead Times

Oliver-developed materials for diagnostic packaging can help you get to market quickly with reduced lead times benefiting you and the patient.



BENEFITS FOR YOU



COST SAVINGS

Savings on operational business expenses and loss of revenue.

✓
8-16

Weeks of lost revenue savings¹



INCREASED SALES

By capturing initial market buyers, building loyal customers and repeat business.

✓
15-25%

Increase in sales²



IMPROVED CUSTOMER EXPERIENCE

Deliver product more quickly, and strengthen relationships with healthcare providers, who may rely on timely delivery of diagnostic products to provide quality care to patients.

✓
73%

of customers are more likely to recommend your business with a positive customer experience³



COMPETITIVE ADVANTAGE

Getting to market before competitors, increased market share and potential gained loyalty.

✓
~6%

Increase in market share⁴

BENEFITS FOR THE PATIENT



COST SAVINGS

Reduced testing & medical visits.



FASTER DIAGNOSIS

Shorter lead times mean that diagnostic tests can be performed sooner, leading to faster diagnosis and treatment for patients.



BETTER OUTCOMES

Early diagnosis and treatment can lead to better patient outcomes, including higher survival rates and improved quality of life.

¹Market Research ²McKinsey & Company ³Qualtrics ⁴In Healthcare Related Fields